



## Canada's CosMedia.Inc Pacts With Colombia's RCN for Exclusive Latin American Distribution Deal

**PRESS RELEASE - Toronto (May 3, 2023)** - Toronto based media company CosMedia.Inc today announced an exclusive distribution partnership with Colombia based RCN and its distribution division, RCN Distribution. The deal provides RCN exclusive localization and distribution rights to the CosMedia.Inc catalogue of movie and series IP for the LatAm market.

The deal follows on the recent January 2023 announcement that CosMedia.Inc had launched a Latin American Distribution Arm powered by a pipeline of movie content from award-winning Canadian producer Incendo. The expansive catalogue features more than 50 titles ranging across popular genres including RomCom, Action, Thriller and Drama. The collection includes new first run romance titles Destination Love (2021), Love and Penguins (2022), first run thrillers Terror Train (2022), Marry F\*\*\* Kill (2023) and The Amityville Curse (2023), together with a range of star-driven titles featuring audience favourites Mena Suvari (No Surrender), Rachael Leigh Cook (Stealing Paradise), Morena Baccarin (Look Again), Amanda Righetti (Wandering Eye) and more.



*Rachel Leigh Cook, Morena Baccarin, Amanda Righetti and more headline the CMI catalogue of movies heading to Latin America as part of the new distribution deal with between Columbia's RCN Distribution and Canada's CosMedia.Inc.*

"The RCN deal is the perfect partnership to finalize our LatAm distribution strategy," said Mike Cosentino, President CosMedia.Inc. "They are experts in localization and have best-in-class relationships with broadcasters and streamers big and small. With their expertise, the catalogue is in great hands."

"The CosMedia catalogue of movies is a welcome addition to our portfolio of content," said Maria Lucia Hernandez Frieri, Director of Distribution, RCN Television S.A. "We welcome this partnership and look forward to working with our broadcast and streaming partners to deliver these movies to audiences across Latin America."

CosMedia.Inc is a specialized Canadian media company backed by veteran media executive Mike Cosentino, a former content, programming & production leader for top ranked CTV and leading domestic SVOD streamer Crave.

### About CosMedia.Inc

CosMedia.Inc is a Canadian-led media company operating across three verticals – Content, Production and Distribution and with partnerships with some of the World's foremost brands including Fremantle, Viaplay, Shout! Factory Studios, Quiver Entertainment, Reel World Management, Mogul Productions, Blue Ant Media, A+E Networks and more. In January 2023, the company expanded its Distribution focus, launching a LatAm Distribution Arm. CosMedia.Inc is led by veteran media executive Mike Cosentino, former President of Content & Programming for Bell Media, BCE's (TSX: BCE) media division.

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